



Forum for International
Trade Training

FORUM FOR INTERNATIONAL TRADE TRAINING

FITTskills TRAINING SCHEDULE

INSTRUCTOR: LEROY LOWE

WEEK ONE: THE GLOBAL BUSINESS ENVIRONMENT						
NOVEMBER 23 – NOVEMBER 27, 2015						
	09:00 – 10:20	10:35 – 12:20	12:20 – 13:30	13:30 – 15:25	15:25 – 15:45	15:45 – 16:30
MONDAY NOVEMBER 23	Introductions and Context	The Global Business Environment	P R A Y E R A N D L U N C H	Entrepreneurship	P R A Y E R	Discussion/Review
TUESDAY NOVEMBER 24	Trade and Technology	Trade in Services		Cultural Considerations		Discussion/Review
WEDNESDAY NOVEMBER 25	International Business Practices	Market Research and Marketing		Entering and Maintaining the Market		Discussion/Review
THURSDAY NOVEMBER 26	International Trade Finance	International Trade Finance		Law, Policy and Regulation		Discussion/Review
	09:00 – 10:20	10:35 – 11:30	11:30 – 13:00	13:00 – 15:25	15:25 – 15:45	15:45 – 16:30
FRIDAY NOVEMBER 27	The International Business Plan	The International Business Plan	P R A Y E R A N D L U N C H	The International Business Plan	P R A Y E R	Discussion/Review